

Evaluate historical investment performance, but only after using other investment screening criteria

Category : Selecting Diversified Investment Funds -- Mutual Funds and ETFs

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Evaluate the historical investment performance of mutual funds and ETFs, but only AFTER using other screening criteria. Choosing only from among mutual funds and ETFs that have performed very well in the past can lead to significant selection mistakes and inferior personal portfolio returns. Previous superior or average fund performance simply does not predict similar fund performance in the future. However, there is modest evidence that substantially inferior past fund performance is more likely to lead to continued inferior performance in the future, which is probably due to the excess costs of substantially inferior funds. Please read this article on our new [Best No Load Funds](#) website for more information: [Screen Out Inferior Mutual Fund Performance](#)